



## SPONSORSHIP PACKAGE

*“Celebrating the Past, Present, & Future in Seniors’ Mental Health”*



### About the CCSMH / CAGP

**The Canadian Coalition for Seniors' Mental Health (CCSMH)** is a national coalition of healthcare providers, advocates, seniors, and caregivers with an interest in seniors' mental health. The mission of the CCSMH is to promote the mental health of seniors by connecting people, ideas and resources.

**The Canadian Academy of Geriatric Psychiatry (CAGP)** is a national organization of psychiatrists dedicated to promoting mental health in the Canadian elderly population through the clinical, educational and research activities of its members.

-----  
**Contact Information**

**Leya Duigu, Account Coordinator, CAGP**  
255 – 55 St. Clair Ave West  
Toronto, Ontario  
M4V 2Y7  
Phone: 416-921-5443 / 1-877-330-5443  
Email: [leya@capg.ca](mailto:leya@capg.ca)

[www.cagp.ca](http://www.cagp.ca)  
[www.ccsmh.ca](http://www.ccsmh.ca)

### WHERE & WHEN

Friday September 21<sup>st</sup> &  
Saturday September 22<sup>nd</sup>, 2012

The Banff Centre,  
Banff, Alberta

### WHY YOU SHOULD SPONSOR

This is your opportunity to connect with leaders, influencers, decision-makers and clinicians from a variety of disciplines across Canada. Showcase your products, services and ideas and highlight your newest capabilities.

By becoming a sponsor, you are able to showcase your specific contributions to the field of seniors' mental health. Your sponsorship will also support enhanced educational opportunities that will help ensure seniors get the services and care they need.

For full details visit:  
<http://www.ccsmhevents.ca/2012.html>

<http://www.cagp.ca>

## SPONSORSHIP OPPORTUNITIES

CCSMH / CAGP welcome the opportunity to partner with you in presenting a great conference for 2012. We would be delighted to customize a package that suits your branding and budgeting needs.

TYPE	EXHIBITOR SPONSOR BENEFITS
<p><b>Gold Exhibitor</b> <b>\$5,000</b></p>	<ol style="list-style-type: none"> <li>1. Premium location booth space in high traffic location</li> <li>2. Your company logo prominently displayed at the conference</li> <li>3. Your company logo included in conference handout</li> <li>4. Recognition on CCSMH and CAGP websites and acknowledgement in each organizations respective newsletters (circulation of 2250)</li> <li>5. Three complimentary 2-Day Passes (value \$1,155)</li> </ol> <ol style="list-style-type: none"> <li>1. Any <u>one</u> of the following sponsor activities:               <ol style="list-style-type: none"> <li>a) REFRESHMENT BREAK sponsor. You will be the exclusive host of one of the refreshment breaks. Signage and announcements in the area will recognize your sponsorship. <i>Limit: Four opportunities</i></li> <li>b) <del>POSTER COMPETITION sponsor. As sponsor of the Poster Competition, the poster area can be branded with your logo and signage.</del> <i>Exclusive: First come, first served</i></li> </ol> </li> </ol>
<p><b>Silver Exhibitor</b> <b>\$2,500</b></p>	<ol style="list-style-type: none"> <li>1. Booth space in high traffic location</li> <li>2. Your company name and logo shown on thank you signage at event</li> <li>3. Acknowledgement of your sponsorship within the conference handout onsite</li> </ol>

**DON'T MISS OUT!**

Sponsorships are accepted on a first come, first served basis.

TYPE	EXHIBITOR SPONSOR BENEFITS
	<ol style="list-style-type: none"> <li>4. Recognition on CCSMH and CAGP websites and acknowledgement in each organizations respective newsletters (circulation of 2250)</li> <li>5. Two complimentary 2-Day Passes (value \$770)</li> </ol>
<p><b>Bronze Exhibitor \$1,500</b></p>	<ol style="list-style-type: none"> <li>1. Table top display in high traffic location</li> <li>2. Your company name and logo shown on thank you signage at event</li> <li>3. Acknowledgement of your sponsorship within the conference handout onsite</li> <li>4. Recognition on CCSMH and CAGP websites and acknowledgement in each organizations respective newsletters (circulation of 2250)</li> <li>5. One complimentary 2-Day Pass (value \$385)</li> </ol>

**Don't see an option that meets your needs?** Contact Leya Duigu at [leya@cagp.ca](mailto:leya@cagp.ca) and we would be happy to customize a package that suits your branding and budgeting needs.

**DON'T MISS OUT!**  
Sponsorships are accepted on a first come, first served basis.