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CANADIAN ACADEMY OF
GERIATRIC PSYCHIATRY

ACADÉMIE CANADIENNE
DE GÉRONTOPSYCHIATRIE

CCSMH
CANADIAN COALITION
FOR SENIORS'
MENTAL HEALTH



CCSMPA
LA COALITION CANADIENNE
POUR LA SANTÉ MENTALES
DES PERSONNES ÂGÉES

2022 SPONSORSHIP PACKAGE

CANADIAN ACADEMY OF GERIATRIC PSYCHIATRY
CANADIAN COALITION FOR SENIORS' MENTAL HEALTH

OCTOBER 14-15, 2022 | MONTRÉAL, QUÉBEC



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AN INVITATION

TO PARTICIPATE IN THE CAGP-CCSMH ANNUAL SCIENTIFIC MEETING

Dear Industry Partners,

On behalf of the Canadian Academy of Geriatric Psychiatry (CAGP) & the Canadian Coalition for Seniors' Mental Health (CCSMH) Annual Scientific Meeting (ASM) organizing committee, we invite you to join us at the 2022 CAGP-CCSMH ASM from October 14 - 15 in Montreal, QC. The theme of this year's meeting is. Human Rights and the Law: Legal, Ethical and Moral Responsibilities in Seniors' Mental Health.

Last year's meeting focused on Geriatric Psychiatry in Challenging Times: Embracing Opportunities for Advocacy, Inclusion and Innovation. Although the virtual meeting was successful, this year we look forward to meet again in person! We are hopeful we will have the chance to network and participate in the CAGP social events.

As a national association, CAGP promotes and supports professional and development training for our physicians, public education and awareness, and collaboration with other healthcare disciplines. The CAGP-CCSMH Annual Scientific Meeting provides us with a unique opportunity to foster collaborative relationships and enrich our knowledge with what's new in the development, knowledge dissemination and promotion of best practices of seniors' well-being. It is this premier meeting for seniors' mental health where we will advance our continuing education and professional development, while renewing friendships and networking with our colleagues and industry partners.

We hope you will join us live in 2022!

Sincerely,



Dr. Shabbir Amanullah
President, Canadian Academy of Geriatric Psychiatry

WHO WE ARE

WHAT IS THE CANADIAN ACADEMY OF GERIATRIC PSYCHIATRY

The Canadian Academy of Geriatric Psychiatry (CAGP) is a national organization dedicated to promoting mental health in the Canadian elderly population through clinical, educational, research, and advocacy activities. The CAGP has more than 350 members, including geriatric psychiatrists, psychiatrists, professors, nurses, social workers, trainees and students.

The CAGP is recognized as the voice of Geriatric Psychiatry in Canada.

WHAT IS OUR GOAL?

The CAGP is committed to fostering professional and academic excellence for its members within the field of Geriatric Psychiatry to promote the mental health of Canadian Seniors.

The CAGP's vision is to be key opinion leaders in education, research and in public policy on psychiatric issues affecting Canadian Seniors. Working together we can make this vision a reality.

WHAT IS THE CANADIAN COALITION FOR SENIORS' MENTAL HEALTH

The CCSMH was established by the CAGP as a result of a 2002 CAGP Symposium identifying gaps in mental health services for seniors.

The mission of the CCSMH is to advocate for and promote seniors' mental health and to connect people, ideas and resources in the interest of research on seniors' mental health.

The CCSMH has two co-chairs from the CAGP and a Steering Committee of fourteen organizations representing healthcare providers, people with lived experience of mental illness, policy makers, family, and caregivers.



WHY BECOME A CONFERENCE SPONSOR?

PROMOTE & SHOWCASE

Promote and showcase your services and solutions to an audience of major industry leaders while fostering opportunities with key physicians and health care professionals from across the country.

SHOW YOUR SUPPORT

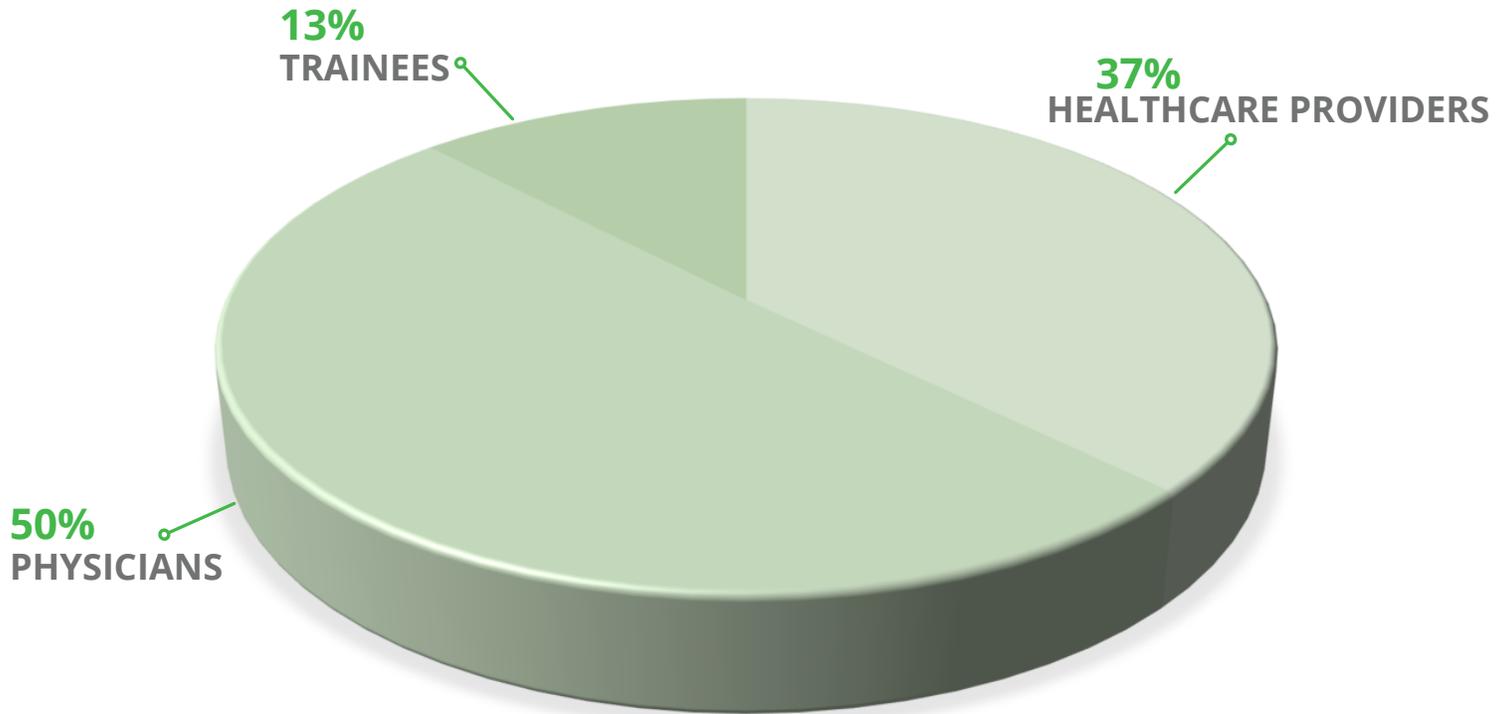
Show your support to CAGP by supporting our mission to enable and promote the mental health of Canadian Seniors.

BE RECOGNIZED

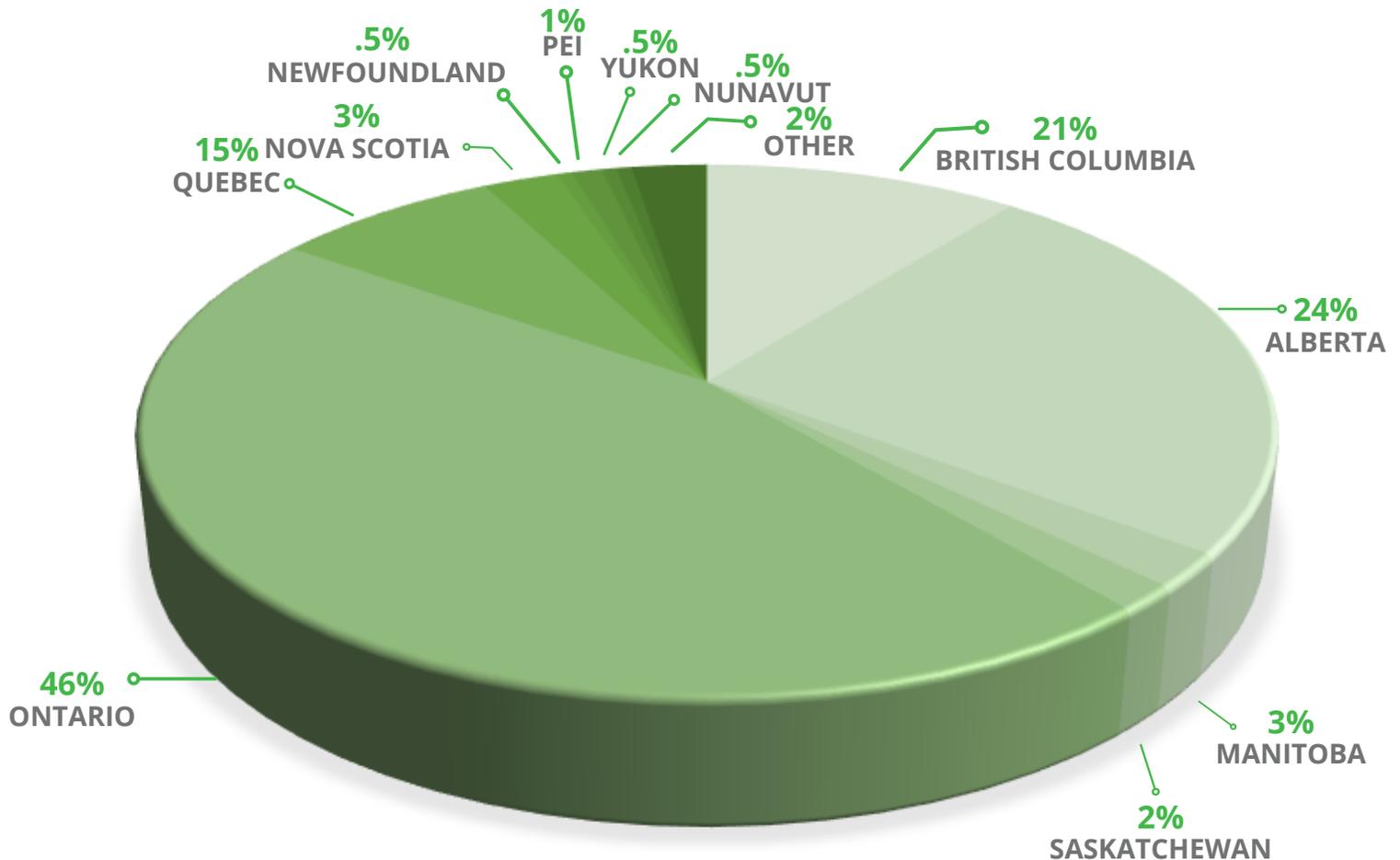
Be recognized within the medical community as a valued and trusted partner.



WHO ATTENDS?



WHERE ARE THEY FROM?



SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS

PLATINUM
\$15,000

GOLD
\$10,000

SILVER
\$7,500

EXHIBITOR
\$2,750

| | Premier | Best | Assigned | Assigned |
|---|---|---|---|---|
| Exhibit space | | | | |
| Complimentary conference registrations for company representatives | 4 | 3 | 2 | 1 |
| Tickets to the CAGP-CCSMH Gala Dinner | 4 | 3 | 2 | |
| Social Media takeover |  | | | |
| Feature your logo in the CAGP Monthly Newsletter/CCSMH Quarterly Newsletter |  | | | |
| 12 month banner ad on the CAGP homepage |  | | | |
| Sponsor listing on the CAGP website with a link to your homepage |  |  | | |
| Acknowledgement as a partner in the President's opening address |  |  |  | |
| Sponsor listing in the conference program |  |  |  |  |
| On-Site Signage |  |  |  |  |

PACKAGE ADD-ONS

ADDITIONAL OPPORTUNITIES FOR CONSIDERATION:



GALA DINNER TICKETS

Purchase gala tickets for your additional representatives so that they can also have the opportunity to mix and mingle!

\$200 PER TICKET



PHONE CHARGING STATION

(Platinum or Gold ONLY)

Adding on a phone charging station in your area is an attractive enhancement to your booth. This is a great way to attract attendees and start up a conversation.

\$5,000

CUSTOMIZABLE SOLUTIONS



LOSE YOUR BOOTH

If you find a traditional booth is not meeting your organizational goals, we are more than happy to customize a solution for you to ensure your presence at the meeting is still valuable!



HAVE ANY IDEAS?

Please contact us if you have ideas for enhancing your presence at the CAGP-CCSMH ASM. We will work with you to customize a package that best suits your needs.

AWARDS

Fellowships, awards and bursaries are an integral part to the geriatric psychiatry community for educational and research purposes. These opportunities are possible with the support of sponsors like you!

OUTSTANDING CONTRIBUTIONS IN GERIATRIC PSYCHIATRY AWARD

Each year the CAGP seeks nominations for the Annual Award for Outstanding Contributions in Geriatric Psychiatry. This award recognizes a geriatric psychiatrist who has made a significant contribution to geriatric psychiatry in Canada through education, research or innovations in service delivery.

GERIATRIC PSYCHIATRY SUB-SPECIALTY RESIDENT AWARD

The purpose of this award is to support the development and completion of the advanced level academic project described in the Specialty Training Requirements for Geriatric Psychiatry (STR) of the Royal College of Physicians and Surgeons of Canada. This academic project may be in the area of research, education, service development and/or advocacy as it pertains to Geriatric Psychiatry and related CanMEDs roles.

This award helps to offset the costs of attending the CAGP's Annual Scientific Meeting.

The successful applicant is encouraged to attend and present their findings.

PSYCHIATRY RESIDENT AWARD

The purpose of this award is to promote the development of future Canadian psychiatrists with a special interest in geriatric psychiatry.

The Award provides residents with the financial resources to attend the Annual Scientific Meeting of the Canadian Academy of Geriatric Psychiatry and to network with members of the CAGP.

The successful applicant will be asked to prepare a poster presentation, either briefly outlining a proposal or presenting results of scholarly activity at the upcoming scientific meeting.

YOU ARE IN GOOD HANDS

We know that our sponsors and partners may have specific needs and concerns. We are pleased to answer any questions that you may have! Please inform us if you have ideas for enhancing your presence at the meeting and we will work with you to customize a package that best suits your needs.

Please contact our Partnership Coordinator to confirm your needs and partnership at the 2022 CAGP-CCSMH Annual Scientific Meeting.

CHELSEA SINCLAIR, PARTNERSHIP COORDINATOR

PARTNERSHIPS@SECRETARIATCENTRAL.COM

(905) 415-3917 EXT. 230