

ANNUAL SCIENTIFIC MEETING

SEPTEMBER 27-28, 2024

PINNACLE HOTEL HARBOURFRONT, VANCOUVER

#CAGPCCSMH2024



CCSMH
Canadian Coalition for
Seniors' Mental Health

CCSMPA
Coalition canadienne pour la
santé mentale des personnes âgées



SPONSORSHIP OPPORTUNITIES

Canadian Academy of Geriatric Psychiatry & Canadian Coalition for Seniors' Mental Health

CAGP

The Canadian Academy of Geriatric Psychiatry (CAGP) is a national organization dedicated to promoting mental health in the Canadian elderly population through clinical, educational, research, and advocacy activities. The CAGP has more than 630 members, including geriatric psychiatrists, psychiatrists, professors, nurses, social workers, trainees and students. The CAGP is recognized as the voice of Geriatric Psychiatry in Canada. The CAGP's vision is to be key opinion leaders in education, research and in public policy on psychiatric issues affecting Canadian seniors.

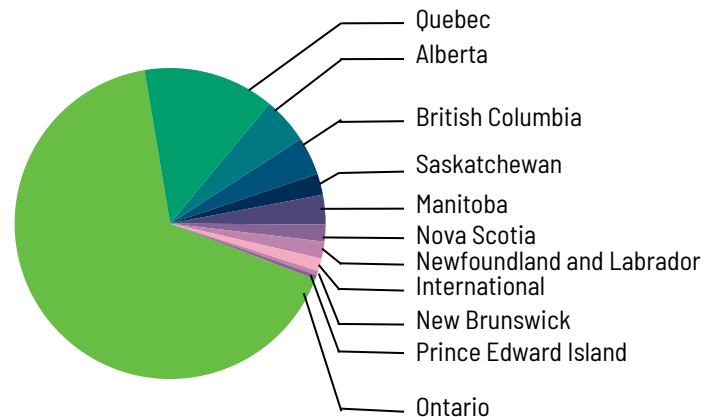
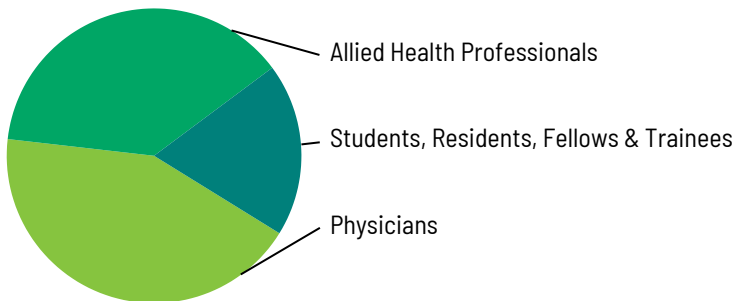
CCSMH

The Canadian Coalition for Seniors' Mental Health (CCSMH) was established by the CAGP for the purpose of identifying gaps in mental health services for seniors. The mission of the CCSMH is to advocate for and promote seniors' mental health, and to connect people, ideas and resources in the interest of seniors' mental health research. The CCSMH is represented by healthcare providers, people with lived experience of mental illness, policy makers, family, and caregivers.

WHY BECOME A CONFERENCE SPONSOR?

PROMOTE & SHOWCASE your services and solutions to an audience of major industry leaders while fostering opportunities with key physicians and healthcare professionals from across the country; **SHOW YOUR SUPPORT** for CAGP and CCSMH by supporting our mission to enable and promote the mental health of Canada's seniors; and **BE RECOGNIZED** within the medical community as a valued and trusted partner.

WHO ARE OUR DELEGATES?



Please contact our Partnerships Coordinator if you have any questions:
Chelsea Sinclair · partnerships@secretariatcentral.com · (905) 415-3917 ext. 230

ANNUAL SCIENTIFIC MEETING

SEPTEMBER 27-28, 2024

PINNACLE HOTEL HARBOURFRONT, VANCOUVER

#CAGPCSMH2024



CCSMH
Canadian Coalition for
Seniors' Mental Health

CCSMPA
Coalition canadienne pour la
santé mentale des personnes âgées



SPONSORSHIP BENEFITS

If the opportunities listed do not meet your needs, we are happy to customize a sponsorship opportunity with you!



Exhibit space	Premier	Best	Assigned	Assigned
Complimentary event registrations	4	3	2	1
On-site signage recognition	●	●	●	●
Listing in conference program	●	●	●	●
Acknowledgement in opening and closing remarks	●	●	●	
Acknowledgement on CAGP website with link to your homepage	●	●		
Opportunity to purchase 60-minute breakfast symposium	\$	\$		
Half-page corporate ad in conference program	●	●		
Full-page corporate ad in conference program	●			
Opportunity to purchase 60-minute lunch symposium	\$			
12-month banner ad on CAGP homepage	●			
Logo feature in CAGP monthly e-newsletter	●			
Social media takeover <i>Promote your content to our followers during the conference!</i>	●			
Platinum Sponsor signage board	●			

*Taxes apply



Please contact our Partnerships Coordinator if you have any questions:
Chelsea Sinclair · partnerships@secretariatcentral.com · (905) 415-3917 ext. 230

ANNUAL SCIENTIFIC MEETING

SEPTEMBER 27-28, 2024

PINNACLE HOTEL HARBOURFRONT, VANCOUVER

#CAGPCCSMH2024



CCSMH
Canadian Coalition for
Seniors' Mental Health

CCSMPA
Coalition canadienne pour la
santé mentale des personnes âgées



ADDITIONAL OPPORTUNITIES

SPONSORED SYMPOSIUM • \$2,500 - \$3,500

Curate an unaccredited learning symposium to share your latest innovations at meal times!

Lunch slots exclusive to Platinum sponsors and breakfast slots exclusive to Platinum and Gold sponsors.

GALA DINNER TICKETS • \$200/ticket

Purchase dinner tickets for the opportunity to mix and mingle!

GALA
DETAILS
COMING SOON

REGISTRATION CONFIRMATION PROMOTION • \$2,500

Feature your logo in the confirmation email sent to every delegate after they register!

Exclusive to Platinum and Gold sponsors.

PHONE CHARGING STATION • \$5,000

Enhance your booth by adding a phone charging station to attract attendees!

Exclusive to Platinum and Gold sponsors.

FUN RUN/WALK • \$5,000

Support CAGP with sponsored apparel or beverage stations as our members run 5km or walk 3km in beautiful Vancouver!

Exclusive to Platinum and Gold sponsors.

FUN RUN
DETAILS
COMING SOON

CUSTOMIZE YOUR PACKAGE

If a traditional booth does not meet your goals, or you have other ideas about how to enhance your presence at the 2024 CAGP-CCSMH ASM, we are happy to work with you on a sponsorship package that suits your needs!



CAGPSYCH



CCSMH

Please contact our Partnerships Coordinator if you have any questions:
Chelsea Sinclair · partnerships@secretariatcentral.com · (905) 415-3917 ext. 230